

axytos

Customer Financial Lifecycle Management

Modular. Simple. Fast.

www.axytos.com

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The digital world makes many new offers possible that can be individually tailored to meet customer requirements: digital subscriptions, streaming services, functions-on-demand, usage-based business models.

The challenge for companies

When it comes to marketing digital offers, bookkeeping operations are becoming more comprehensive and complex. Customers expect a perfect shopping experience that is fast and uncomplicated. Many conventional IT systems are no longer able to meet these requirements. Legacy systems are too slow, not designed for the performance and inefficient.

The solution:

Financial Lifecycle Management.

Every business model is different – and so are customer-specific financial processes. What your company needs today are highly flexible systems that map both your individual business model and the financial lifecycle of each individual customer with all of the relevant special circumstances.

No more piecemeal work.

Rely on the comprehensive approach.

With highly modular solutions for your financial lifecycle management axytos delivers

exactly what you are looking for. And that along the entire financial cycle: from risk assessment, payment method management, and contract and claims management to the development of individual app solutions. axytos automates complex processes, strengthens customer relations and helps you to increase the profitability of your company.

Open axytos platform

The API-based axytos solutions can be deployed in any application form (from SaaS to self-managed, private cloud application). The range of axytos services is complemented by partners in the field of payment guarantees and factoring (as a BPO service).

Modules or All-in-One Solution

Companies can use the API-based, open axytos platform as an all-in-one solution or integrate individual modules into existing systems. What matters is always the optimum solution – at any place, at any time, in the precisely fitting configuration.

Customer Satisfaction and Customer Financial Lifecycle

“In the digital age customer behaviour has a decisive influence on the success of companies. Never before has there been such a pronounced focus on consumer satisfaction and stable customer loyalty as it is today. Yet it is obvious – the smoother the customer financial lifecycle, the greater is customer loyalty. No company can afford to lose customers due to process interruptions, for example in payment processing. That is why it is strategically important to optimally design the entire customer finance process. The innovations from axytos provide your company with support in successfully realising precisely that.”

(Dr. Karsten von Diemar, Managing Director axytos)

axytos: the all-in-one platform

API-based solutions and modules, flexible combined according to your needs.

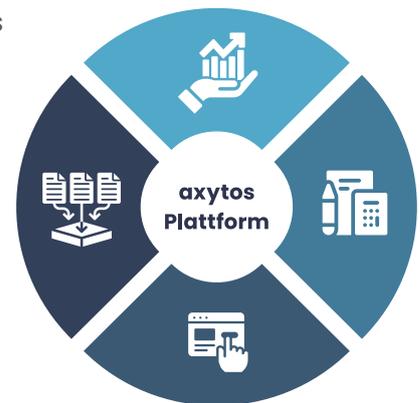
Risk & Data Management – Precise and cost-optimised processes for data validation and payment method management ensure reliable risk and data management.

Billing & Accounting – Highly flexible and rapidly deployable billing and clearing services for all types of invoicing and billing

Subscription Management – Automated control and scaling of recurring payments, subscriptions or complex mixed forms.

Dunning & Collections – Sophisticated, benchmark-tested and globally applicable solutions for fully digital dunning and collections.

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Values you can count on

25 YEARS Experience

More than 25 years of experience.

Expertise that counts.

Quality

Development in Germany at the highest level.

Quality that counts.

Multinational

Internationally proven and in use.

Success that counts.

The company is based in Langen near Frankfurt, Germany's financial centre. axytos GmbH belongs to the axytos Group. Approximately sixty experienced software specialists work with know-how and commitment to the development of new, highly innovative technology solutions.

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